

Official Entry Form

Retailer/Project Name _____
Project Location (shopping center or city/state/country) _____
Project Installation Completed _____ Project Square Footage _____
Entry Category _____
Submitted By (Name) _____
Title _____
Company _____
Street Address _____
City _____ State/Province _____ ZIP/Postal Code _____ Country _____
Phone _____ Fax* _____ E-mail _____

I certify that the information on this form and entry materials is correct and that the contributing companies have the right to be credited with this project; that NASFM is authorized to use the contributors' names in the magazine, associated web site, and in connection with advertising and promotion thereof; and warrant that the entrant owns all rights to or has permission to submit the materials enclosed, including photography, and indemnifies NASFM against any and all costs arising in connection with claims of infringement of any copyright, trademark, trade name, and other proprietary rights of any third party, claims of libel, invasion of privacy or publicity of any other rights of any person or corporation; and from any and all claims contained in the entrant's text or illustrative material that may be injurious to the user. In addition, I attest that this project was installed in a functional retail environment during 2006. *By providing a fax number, I give permission to NASFM to send faxes to my company.

Signature _____ Date _____

REQUIRED. If submitted electronically, please type your name in this field. No entries accepted after Dec. 15, 2006, 4:00 PM EST

ENTRY FEES (CHECK ONE):

If received by NASFM by Dec. 1, 2006

- Non-Member (\$250 Enclosed) NASFM Member (\$100 Enclosed)

If received by NASFM after Dec. 1, 2006

- Non-Member (\$450 Enclosed) NASFM Member (\$250 Enclosed)

If entering online, please complete credit card info below or mail your check, with a copy of this page, to NASFM.

ADDITIONAL STORE FIXTURE/VISUAL MERCHANDISING AWARD CONSIDERATION

In addition to entering this project in a Store/Shop Design Category, please:

- Consider all store fixtures and all visual elements from this project (\$50 additional fee)

The additional \$50 fee is not necessary if you are entering your project ONLY in the store fixture or visual merchandising categories.

PAYMENT INFORMATION

TOTAL ENCLOSED \$ _____

PAYMENT TYPE Check Visa MasterCard American Express

CREDIT CARD NUMBER _____ EXPIRATION _____

SECURITY CODE _____

For your safety and security, we require that you enter your card's verification number. The verification number is a 3-digit number printed in the signature panel on the back of your card. The American Express verification number is a small 4-digit number printed on the front of your card on the right-hand side.

BILLING ADDRESS _____

SIGNATURE _____



Project Description Form

Excluding questions, word count for combined description responses not to exceed 250 words. Your project will score better if the format is followed exactly as shown. If you are entering the project only in the store fixture or visual presentation categories, a Project Description Form is not required.

1. Name of project:

2. Square footage of project:

3. Approximate cost of the project per square foot:

\$50 or less; \$51-100; \$101-150; \$151-200; Over \$200

4. Please indicate any materials that comprise 50% or more of your project (i.e. type of wood, laminate, acrylic, wire, etc.).

5. Type of merchandise/service sold:

6. What was the overall marketing message, theme or story of this project and how do the design elements support the message? (bullet points)

7. How does the design enhance the overall customer experience or "shopability"? (bullet points)

8. What makes this design unique? (bullet points)

9. What were the 3 greatest challenges/solutions of this design project? (bullet points)

10. Was the design created for a new store or a remodel?

11. How many stores are using this design? Is this a prototype store?

12. Are you asking for special consideration of the store fixture and/or visual presentations from this project?
If so, please attach the Store Fixture/Visual Presentation Description Form.

Yes No

nasim
RETAIL DESIGN AWARDS
2007

THE PREMIER RETAIL DESIGN & MANUFACTURING AWARDS

Store Fixture/Visual Presentation Description Form

Total word count for combined description responses may not exceed 250. (Questions are not included in word count.)

PROJECT NAME: _____

1. What was the overall marketing message, theme or story of this project and how does the design of the store fixtures and/or visual elements support the message? (bullet points)
2. How do the store fixtures and visual elements contribute to the store's strategic branding and the customer's experience? (bullet points)
3. What specific elements make this/these store fixture(s) and/or visual presentation(s) unique? (bullet points)
4. What were the manufacturing challenges/solutions? (bullet points)
5. How were these elements used within the store?
6. Was the store or area new construction or a remodel? How many stores are using this/these element(s)? Are they prototypes?
7. What materials are used in the featured store fixtures or visual presentation?
8. Which suppliers from the Contributing Companies list worked specifically on the fixtures and visuals you are highlighting? Please indicate lead supplier if more than one.
9. Indicate the type (VP for visual presentation or SF for store fixtures), name, image sequence number, type of merchandise featured, and dimensions of elements you would like considered. List as many as you like, but focus on those that are unique and innovative. You may group items; if you do, approximate square footage will suffice. While the standard limit for photos is six, you may submit up to 12 if needed.

TYPE (SF/VP)	NAME OF FIXTURE(S)/VISUAL(S)	IMAGE NUMBER	MERCHANDISE FEATURED	DIMENSIONS



Contributing Companies

ARCHITECT

Company _____

Address _____

Contact Name _____

Contact Title _____

Contact Phone _____

Contact Fax _____

Contact E-mail _____

DESIGNER

Company _____

Address _____

Contact Name _____

Contact Title _____

Contact Phone _____

Contact Fax _____

Contact E-mail _____

FIXTURE SUPPLIER

Company _____

Address _____

Contact Name _____

Contact Title _____

Contact Phone _____

Contact Fax _____

Contact E-mail _____

FIXTURE SUPPLIER

Company _____

Address _____

Contact Name _____

Contact Title _____

Contact Phone _____

Contact Fax _____

Contact E-mail _____

FIXTURE SUPPLIER

Company _____

Address _____

Contact Name _____

Contact Title _____

Contact Phone _____

Contact Fax _____

Contact E-mail _____

VISUAL SUPPLIER

Company _____

Address _____

Contact Name _____

Contact Title _____

Contact Phone _____

Contact Fax _____

Contact E-mail _____

VISUAL SUPPLIER

Company _____

Address _____

Contact Name _____

Contact Title _____

Contact Phone _____

Contact Fax _____

Contact E-mail _____

PHOTOGRAPHER

Company _____

Address _____

Contact Name _____

Contact Title _____

Contact Phone _____

Contact Fax _____

Contact E-mail _____

RETAILER

Company _____

Address _____

Contact Name _____

Contact Title _____

Contact Phone _____

Contact Fax _____

Contact E-mail _____

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RETAIL DESIGN AWARDS
2007

Copyright Release

I, _____
(Name)

grant permission and release of copyright to the National Association of Store Fixture Manufacturers (NASFM) and

its associated press, to reproduce and distribute the images in print or electronic format for _____
(Number of Images)

photos of the _____
(Project Name)

I warrant that the images submitted will not infringe upon any copyright.

(Copyright holder's/photographer's signature)

(Name)

Copyright holders'/Photographer's contact information: