

JENNIFER BEESLEY, COST PLUS WORLD MARKET

Jennifer Beesley has enjoyed over twenty years in leadership within the visual merchandising industry. She caught the retail “bug” apprenticing in the window department at venerable I. Magnin's in San Francisco just out of college and has been fortunate to create exciting retail environments ever since. Her career has spanned a wide range of product categories for global brands starting with apparel for Club Monaco and Guess Inc., and then moving to themed retail environments serving the creative development for all new store concepts within the Disneyland Resort expansion. For the past 10 years, Jennifer has led the development and implementation of all store design and visual merchandising strategies for Cost Plus World Market stores. The rich product mix and expansive assortment keep Jennifer and her team inspired to continually deliver a true, ever changing, world marketplace.

Jennifer serves on the Advisory Board for Display and Design Ideas magazine. She is also using her strategic leadership strengths serving on the board of an innovative all boys middle school program, East Bay School for Boys (Oakland/Berkeley). She is a true California girl having lived and worked throughout the state, but, Oakland keeps calling her back...earning her BA degree from Mills College. She and her husband enjoy a healthy, happy, and busy life in the East Bay raising their three children.